

Kasandra Rutkowski

E-mail: casandra.rutkowski@gmail.com
www.kasandrartutkowski.com
Languages: English, French

Education	3D Animation and Computer Generated Imagery, Dawson College	2013
	Publication Design and Hypermedia Technology, John Abbott College	2006
	Fine Arts John Abbott College	2003

Computer Skills	HTML	Adobe Illustrator	Autodesk 3Ds Max
	CSS	Adobe InDesign	Autodesk Maya
	Salesforce Marketing Cloud (SFMC)	Microsoft Word	Autodesk Mudbox
	Jira	Microsoft Excel	Autodesk Motion Builder
	Sublime Text	Microsoft PowerPoint	Flash
	Adobe Photoshop	Microsoft Project	

Work/Volunteer Experience	Reitmans Canada Limited	April 2018 - Aug 2020
	Front-end Integrator	
	Create and maintain email templates for 5 brands	
	Construct and schedule day to day emails	
	Update auto-emails for journeys in SFMC	
	Create personalized content through the use of AMPscript and dynamic blocks in SFMC	
	Troubleshoot and integrate of 3rd party tool in emails.	
Validate information provided by stakeholders		
Communicate with stakeholders.		
Dollarama	July 2008 - June 2009	
Graphic Designer / Administrative Assistant to the Art department		
Create product identification labels for shipping purposes		
Modify existing artwork to include price tags.		
Create product packaging		
Unilight	May 2006 - Nov 2007	
Graphic/Web Designer		
Reception		
Data entry for the accounting department		
General office work		
Stage in Graphic Design	May 2006	
Unilight		
Plan and execute projects in graphic/web design		
PAC Committee for PDHT	2005 - 2006	
Student Representative		

References on demand